

#### History

Meliá Hotels International, one of Spain's leading hotel chains, operates several establishments in Cuba, including Sol Palmeras, Meliá Cohiba, Meliá Habana, Meliá Cayo Guillermo, and Meliá Cayo Coco. Managing large-scale laundry operations, these hotels require reliable and efficient equipment to maintain their high standards of service.

#### **Objective**

To modernize and optimize the laundry operations of Meliá hotels in Cuba with high-capacity, long-lasting equipment capable of handling large daily volumes while maintaining Meliá's strict quality standards.

#### Solution

Girbau provided a comprehensive industrial laundry solution, equipping each hotel with high-capacity washers, dryers, and folding machines, ensuring efficiency, sustainability, and durability.

Laundry operations in Meliá hotels in Cuba requires efficient solutions to handle high volumes and round-the-clock operations. With a focus on reliability and durability, Girbau equipment supports the seamless processing of thousands of kilograms of linen daily, ensuring consistent quality and operational excellence across multiple locations.

#### **Efficient Laundry Management**

Managing laundry in Meliá hotels in Cuba presents a significant operational challenge due to high washing volumes and continuous operation requirements.

At Sol Palmeras in Varadero, the laundry processes an average of 8,700 kg of linen daily, reaching up to 10,000 kg per day during peak season, operating 20 hours a day. The facility is equipped with eight Girbau washers, including six 110 kg units, one 55 kg unit, and one 22 kg unit, ensuring seamless and efficient operation.

## Meliá Cohiba and Meliá Habana: 5 stars washing tonnes of linen monthly with Girbau

Meliá Cohiba and Meliá Habana stand out for their ability to handle massive laundry volumes. During peak tourist season, Meliá Cohiba processes 90 tons of linen per month, averaging 4,000 kg daily, while Meliá Habana handles up to 3,000 kg per day. Most of their Girbau machines have been operating at full capacity for over 20 years, thanks to preventive maintenance programs that extend their lifespan and ensure consistent performance.

Laundry managers across these hotels praise the reliability and durability of Girbau equipment, as well as the technical support and continuous training provided. These factors have enabled the hotels to optimize laundry workflows, reduce operational costs, and uphold Meliá's high-quality service standards.



### A Long-Term partnership for excellence

Meliá hotels in Cuba exemplify the durability and efficiency of Girbau's equipment, proving that investing in high-quality machinery ensures decades of reliable performance. With a combination of cutting-edge technology, expert consultation, and ongoing technical support, Girbau has helped these hotels enhance their operations and maintain their reputation for excellence in the hospitality industry.

"Girbau is a symbol of excellence on the island. It is a leading company that has consolidated its excellence with its hard work."

**Joel Gamio Herrera** Laundry Manager, Sol Palmeras





# Technical details:

**HS**6110 washers **HS**6057 washers **HS**6022 washers Dryers and folders

