

Westin Playa Conchal Hotel: The balance between beauty, luxury and sustainability

History

The Westin Playa Conchal, a 5-star resort in Costa Rica, is known for combining luxury with environmental responsibility. With 971 hectares of land, it integrates sustainable tourism practices while offering world-class facilities, including an 18-hole golf course, beachfront views, and lush tropical surroundings.

Objective

The hotel needed a high-capacity, eco-efficient laundry solution to handle 3,000–3,500 kg of linen daily, optimizing productivity while aligning with its strong commitment to sustainability.

Solution

Girbau installed a complete laundry system, including five HS6110 washers, a PC120 flatwork ironer, an FL-Lite folder, and an AP-Lite stacker. This solution ensures maximum efficiency, fabric care, and reduced environmental impact.

Efficient and sustainable laundry operations are essential for luxury resorts like The Westin Playa Conchal, where high guest expectations meet a strong commitment to environmental responsibility. By integrating Girbau's advanced solutions, the hotel optimizes productivity while significantly reducing its ecological footprint.

Sustainable efficiency and productivity

Given the hotel's dedication to sustainability, the laundry department plays a crucial role in optimizing water and energy use. The decision to work with Girbau was made after a three-year consultation period, during which the hotel evaluated various options before choosing Girbau for its durability, energy efficiency, and expert support.

Girbau's advanced laundry equipment significantly reduces water and electricity consumption, helping the hotel lower operational costs while maintaining high standards of cleanliness. The HS6110 washers, with their high-speed spinning (1,000 rpm) and 400G extraction force, minimize residual moisture, leading to faster drying times and lower energy usage. The PC120 flatwork ironer enhances productivity, while the FL-Lite folder and AP-Lite stacker streamline linen handling, reducing manual labor.

Training and ongoing technical support have also been key to the laundry's success. Girbau's team has provided continuous training to the laundry staff, ensuring optimal use of the machines and preventive maintenance. This has resulted in improved efficiency, prolonged equipment lifespan, and a better workflow.



Girbau's laundry and technical team with the manager Mr. Yeudy Gómez in the centre of the image

A Strategic investment for sustainable hospitality

The Westin Playa Conchal showcases how a well-equipped and efficient laundry operation can support both guest satisfaction and environmental goals. By partnering with Girbau, the hotel has strengthened its commitment to responsible tourism, reducing waste and improving sustainability in its operations.

As our slogan *"Growing together"*, states, we grow with our customers, but we also collaborate together to build a better world based on sustainability *"Greening together"*.



"in addition to the efficiency, durability and sturdiness of equipment, Girbau machines are easy to use. The operators easily learn how to use them in a way that optimises the processes in the laundry".

Yeudy Gómez,
Laundry Manager, The Westin Playa Conchal





Technical details:

HS6110 washers

PC120 flatwork ironer

FI-Lite folder

AP-Lite stacker